

Christian Worship Center Academy
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9/11/12

Major Retailers Want To Give Our School Money!

Dear CWCA Parent:

We're pleased to share some exciting news about a new fundraising program for our organization. It's called "scrip", and it's the fundraising program that works while you shop. We started using this program a couple of years ago and have found it to be so convenient that we would like to promote it further.

Scrip is simply a word that means "substitute money" – in other words, scrip is gift cards from national and local retailers. They're the same gift cards that you buy at the store. Many popular retailers participate in our scrip program including JCPenney, The Gap, Shell, Pizza Hut, Red Lobster and many, many others.

You're probably asking yourself how these stores help us raise money. It's simple -- scrip participating retailers agree to sell gift cards to our organization at a discount. Member families like yours buy the cards for full face value, they redeem them for full face value, and our school keeps the difference as revenue. And scrip is exciting, because everybody wins:

- The retailer gets cash up front and repeat business...
- You get a powerful fundraising alternative that involves *no selling*...
- Our school gets a regular source of revenue.

The beauty of scrip is that you put your regular household shopping dollars to work. You earn money for our school without spending a single additional penny. Just spend your regular shopping dollars with scrip at the stores that participate in the scrip program! And scrip can be used for just about any household purchase including food, clothing, entertainment, gasoline and even dining out.

There are several ways to order and pay for scrip cards. You can order monthly through the school by a paper order form and check or cash, (order forms will come home every month with your child's monthly newsletter) or you can go online at shopwithscrip.com, set up an account for yourself and order at your own convenience from home. There is also an option to register with presto pay and pay for your orders with your bank account or debit card. Scrip also has many vendors that are offering reloadable cards and e-cards for quick and convenient shopping. You can just reload a previously purchased participating card at home and use it right away, or purchase an e-card, which is a certificate that can be printed out on your computer at home and the code on the certificate can be used at the store to pay for your items. All of these options are at no extra cost to you and our organization still receives the percentage back from the retailer.

This scrip program is also available for your friends and family to participate in, all they need is the enrollment code for our school when registering with scrip and our school will receive a percentage of their purchases as well. The enrollment code is located on the attached page.

The CWCA scrip program promises to be a simple and effective fundraising program and we are hoping to generate more funds this way and be able to eliminate some of our yearly fundraising.

I have attached an information page to get you enrolled with shopwithscrip.com. If you would like me to help you enroll, please give me a call and we can set up a time or I can get your information and help you get started. We want this to be easy and enjoyable for you.

If you have not tried scrip before, try it and see how easy it is. A link to great lakes scrip is also located on the school website, www.cwcaacademy.org

Sincerely,

Barbara Trego
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Our schools enrollment code is: 89C138AA14783. You will need this code when registering for online ordering.